



对话世界，共创美好

Dialogue With The World, Create A Better Future

# 2023世界品牌莫干山大会

2023 World Brand Moganshan Conference

2023.5.10-12

May 10-12, 2023

中国·德清

Deqing · China

主办单位：新华通讯社、中国品牌建设促进会

Hosts: Xinhua News Agency, China Council for Brand Development

联合主办：浙江省人民政府

Co-host: The People's Government of Zhejiang Province

承办单位：新华社品牌工作办公室、新华社浙江分社、中国经济信息社、中国国家品牌网

Organizers: Brand Development Office of Xinhua News Agency, Xinhua News Agency Zhejiang Branch, China Economic Information Service, China National Brand

联合承办：湖州市人民政府、德清县人民政府

Co-Organizers: Huzhou Municipal People's Government, Deqing County People's Government